

SMDP News

Sustainable Management Development Program

Better management, stronger programs, healthier people

U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

2004 MIPH Class Largest Ever



Thirty participants attended this year's CDC/Emory Management for International Public Health (MIPH) Course in Atlanta, the largest class since the MIPH Course began in 1992. The group was professionally as well as geographically diverse, with participants from 18 countries (Bangladesh, Botswana, Ethiopia, Guam, Haiti, India, Macedonia, Malawi, Philippines, Rwanda, Saipan, Serbia & Montenegro, Taiwan, Tanzania, Thailand, Uganda, Vietnam, and Zambia). Professionally, they included nurses, medical university faculty, physicians, a medical scientist, a human resource manager, a TB program specialist, and a research assistant.

This year's sponsors were the Open Society Institute, USAID/Philippines, the Taiwan Bureau of Health Promotion, Save the Children/UK, Concern Worldwide/Bangladesh and Rwanda, Commonwealth of the Mariana Islands Department of Health, Guam Memorial Hospital, the Rockefeller Foundation, and CDC's Global AIDS Program and Epidemiology Program Office.

New sessions were added to the curriculum this year in supervision, training design, and leadership. Dr. Rick Sullivan of JHPIEGO, a not-for-profit international public health organization affiliated with Johns Hopkins University, offered a two-day module on how to design, deliver, manage, and evaluate training programs. Dr. Brad Kirkman from the School of Management at Georgia Tech University offered a new two-day module on leadership skills. Healthy Plan-*it*™, SMDP's core module on public health planning and priority setting, was also revised this year to include expanded sections on intervention design, project management, evaluation, and budgeting.

This year, the MIPH class attended the 25th annual CDC Joseph W. Mountin lecture, named for the physician most instrumental in CDC's founding in 1946. Guest lecturer was Mrs. Rosalynn Carter, former U.S. First Lady and Carter Center Vice Chair. She spoke about her work in childhood immunization, human rights, and mental health.



Welcome to the SMDP NEWS

SMDP News, the newsletter for CDC's Sustainable Management Development Program (SMDP):

- Informs members of the international health community about SMDP activities.
- Supports graduates of SMDP's annual Management for International Public Health (MIPH) course.
- Facilitates country-to-country exchanges of information and experience in public health management development.

SMDP NEWS is published quarterly, and distributed to all MIPH graduates. Graduates are encouraged send articles, photos and updates on their activities, as well as corrections to mail and email addresses and phone numbers for the directory.

Current and past editions of the SMDP NEWS can be viewed at our website: www.cdc.gov/smdp

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CENTERS FOR DISEASE
CONTROL AND PREVENTION

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MIPH Class Graduates, cont'd

At the October 22 graduation ceremony, Dr. Stephen Blount, Director, Office of Global Health, praised the MIPH graduates for the leadership they provide after their return home. Commenting on SMDP's commitment to MIPH alumni, Dr. Blount told graduates "Our partnership with you will be sustained."

Dr. Troy Gepte of the Philippines and spokesperson for the Class of 2004, thanked SMDP staff for their commitment to training excellence. Troy also spoke about the values of his fellow MIPH alumni: "What we share is both a commitment and a passion to serve."



training capacity in the Pacific Rim and Latin America. **SMDP – better management, stronger programs, healthier people.**

At left, Troy Gepte (Philippines). Below (L), Yves Gaston DesLouches (Haiti) studies a health education brochure; (R) Slavenka Jankovic (Serbia & Montenegro) completes a behavioral style profile. Below, top row (L): Vesna Bjegovic-Mikanovic (Serbia & Montenegro), Claudia Thomas Riche (Haiti), and Elizeus Rutebemberwa (Uganda) work on a strategic communications exercise. (C): The 2004 MIPH class arrives at the CDC Koger Williams Building for the graduation ceremony. (R): Joseph W. Mountin special guest lecturer Mrs. Rosalynn Carter and CDC Director Dr. Julie Gerberding. Bottom row (L): MIPH 2004 course in session. (R): Geoffrey Somi (Tanzania), Bruno Nanthuru (Malawi), and Jacob Varghese (India) enjoy a break during one of the course sessions.

This year's class brings to 264 the total number of MIPH course alumni in 58 countries around the world. Currently, SMDP collaborates with graduates in more than 20 of these countries to help strengthen public health management training capacity. In addition to these national capacity-building programs, SMDP has also partnered with the University of Guam and Mexico's Secretariat of Health to strengthen regional management



Alumni from Vietnam and India Collaborate on Hospital Management

A team of four Vietnamese public health professionals led by Dr. Van Phan Tuong (MIPH '97) of the Hanoi School of Public Health (HSPH) visited several health care facilities in India in October 2004 to learn about hospital management systems and workforce development strategies. The trip was organized by Keerti Bhusan Pradhan (MIPH '01) of LAICO-Aravind Eye



From left: Keerti Pradhan with Vietnam MOH and HSPH representatives: Dr. Pham Duc Muc, Chief, Nursing Division, Department of Treatment, MOH; Dr. Nguyen Duc Thanh, faculty member, Department of Health Management, HSPH; Dr. Phan Van Tuong, Chair, Hospital Management Department, HSPH; Dr. Pham Tri Dung, Vice Chair, Health Management Faculty, HSPH.

Care System, and resulted from MIPH alumni networking during the Second Biennial SMDP Conference in Hanoi this past March. Keerti organized site visits to the Aravind Eye Hospital in Tamilnadu, the Apollo Specialty Hospital in Madurai, the Meenakshi Mission Hospital in Madurai, and

Sree Chitra Tirunal Institute of Medical Sciences in Kerala. These visits provided an overview of different management models (i.e., government, private, charitable, corporate) that helped the team from Vietnam better understand how concepts of healthcare service management are used in India to provide quality service and ensure sustainability.

One of the goals of HSPH is to become a model hospital management training center for Southeast Asia. The experience gained from this visit will help the HSPH staff strengthen and expand their hospital management training programs.

MIPH Alumni News

Maria Concepción (Conchy) Rocés ('98) joined the WHO Western Pacific Regional Office (WPRO) Regional Outbreak Response Team in Manila, Philippines, as a Public Health Specialist and Asian Development Bank Consultant. Conchy assists member countries in designing rapid early warning systems for detecting outbreaks, developing preparedness activities (including training), and supporting infectious disease control and containment activities.

Hariadi Wibisono ('01) earned a doctoral degree in public health management from the University of Indonesia, Jakarta. He has also been named Director of the Environmental Sanitation Engineering and Communicable Disease Control Laboratory at Yogyakarta, under the Ministry of Health's Department of Communicable Disease Control and Environmental Health. He was previously the manager of the Immunization Subdivision of Indonesia's National Expanded Program on Immunization.

Elena McEwan ('97) has accepted a position as Senior Program Advisor for CARE Honduras and Nicaragua. In this new position, Elena will divide her time

equally between these two countries, although she is based in Tegucigalpa, Honduras. Elena previously worked for CARE's Atlanta headquarters office.

Primo Madra ('03) completed his HIV fellowship with the Institute of Public Health at Makerere University, Kampala, Uganda, and accepted a position as Project Director with the Uganda office of Research Triangle Institute - International. RTI works in partnership with Uganda's AIDS Information Center and the AIDS Healthcare Foundation - Global Immunity to introduce routine HIV counseling and testing in health facilities across the country. The program involves training health workers to provide counseling and testing services to all patients who visit health facilities, and to provide basic care to those who test positive for HIV. Primo coordinates the training-of-trainers from all three partner organizations.

Keerti Bhusan Pradhan ('01) of the LAICO-Aravind Eye Care System in Tamilnadu, India, led a 3-person team

from his institution on a fact-finding mission this past May to two eye care hospitals in Malawi that were built with funds from Lions Clubs International. Although these hospitals are operated by the government of Malawi, LAICO will help develop an appropriate training model for local staff. Senior hospital staff will also be trained at the LAICO-Aravind Eye Care System facility in India.



If you cannot view the streaming video, please request a CD from smdp@cdc.gov.

New Management Training Effort Launched in Taiwan

In November 2003, Wei-Gang Huang (MIPH '99) developed a plan to establish an *Applied Health Management Training Center* in the Taiwan Department of Health's Bureau of Health Promotion (BHP). The Center's mission is to provide management training and support to BHP and County Health Bureau program managers, and to help these managers provide management training to township-level staff.

The Center's initial training effort began in June 2004 with a 1-week workshop for 30 program managers – 22 from county and city health bureau tobacco control programs, and 8 from the national BHP. The curriculum was based on Healthy Plan-it™ and focused on improving priority setting and planning skills.

SMDP staff member Dr. Brian Robie taught the workshop, assisted by Wei-Gang Huang. Following the workshop, participants returned to their work places and used workshop skills to select a priority public health problem and plan an appropriate intervention.

In August 2004, SMDP staff members Drs. Malison and Robie assisted Wei-Gang Huang in reviewing 28

plans developed since June by workshop participants. The plans prepared by county and city tobacco control program managers addressed local priority public health problems such as high rates of smoking among teenagers and exposure to second-hand smoke in homes, restaurants, and the workplace. The plans developed by BHP managers addressed national priority issues such as low rates of pap smear screening, underreporting of occupational illnesses, and high rates of infant mortality due to congenital abnormalities. All participants will reconvene in December for a workshop on effective communication skills and to present their final plans.

Four participants from Taiwan attended the 2004 MIPH course — two from the BHP and two from other areas in the Department of Health. The two from the BHP will help facilitate the December workshop and assist in future BHP training courses.



At left, MIPH 2004 course participants Kun-Yu Chao, Sunny Chen, and Yi-Chia Huang present their country plan to their peers. Fran Jaw, below, assists with the laptop and projector.



Hui-Yun Chang, Shu-Yen Lai, Shi-Ya Huang, and Chin-Lien Lin prepare a presentation during the June Healthy Plan-it™ workshop in Taiwan.

Bottom photo, from left: Bo-Tswen Yu, Director of the Health Education Center at BHP, awards a certificate for best group presentation during the June workshop in Taiwan to Su-Yi Lee, Ya-Mei Tung, Mei-Lum Hsieh, and Su-Chuan Chen.